



**The
Voice of
Industry
in Alberta's
Industrial
Heartland**



For more than 40 years,
NCIA has been part
of Alberta's Industrial
Heartland with one
enduring mission:
*to be the voice
of industry for
our region.*



NCIA is a trusted voice when it comes to working with partners to strike a balance between the technological advancement, economic growth and community well-being that keeps our region a global industry leader.

We foster greater information sharing and dialogue among our member companies, government and within our communities. Our job is to support sustainable industrial growth and ensure a continued high quality of life for the people who live and work in the region.

At the heart of our work we are conveners, conversationalists and mediators, creating a common meeting ground where political and social advocacy is made possible. We help our partners in government, industry and community take stock of our impact on the environment and our collective responsibility to take care of it.

Our not-for-profit cooperative represents industry in Strathcona County, Sturgeon County, Lamont County and The City of Fort Saskatchewan.

Representing Canada's largest hydrocarbon processing center and a leading hub for carbon sequestration, NCIA is actively involved in the following areas:

- ✓ Monitoring and reporting on ambient air quality for residents in the region through the Heartland Air Monitoring Partnership.
 - ✓ Monitoring and reporting on industrial noise through the Regional Noise Management Model — the first tool of its kind.
 - ✓ Collaborating with the Government of Alberta on a regional groundwater management project to protect the Beverly Channel Aquifer for future generations.
 - ✓ Supporting the development of coordinated water management strategies to monitor and protect water quality and flow in the North Saskatchewan River Basin, ensuring the watershed's long-term health and resilience.
 - ✓ Establishing Alberta's Industrial Heartland as a Designated Industrial Zone, a best-in-class framework that helps attract new investment, support job creation and advance environmental goals.
 - ✓ Partnering on mutual aid emergency response with NR CAER, increasing community awareness of industrial projects and development through Life in the Heartland and a Regional Advisory Council, as well as on other community and industry programs.
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- NCIA is made up of **25 diverse members**, ranging from large integrated global chemical and petrochemical companies to fertilizer manufacturers and other industrial and service providers. Together, they supply fuels, fertilizers, power, petrochemicals, and more to both provincial and global markets.
- Approximately **8,150 people** (including long-term contract employees and turnaround contractors) are directly employed by our member companies which creates an additional **25,000+ indirect jobs**.
- This translates into a payroll of over **\$1.3 billion (direct jobs)** and provincial tax revenues of approximately **\$130 million**.
- Over **\$4 billion** is spent annually in the region to purchase goods and services by NCIA member companies, not including utilities and feedstock for their operations.
- Current industrial investment in manufacturing plants and infrastructure in the region exceeds **\$50 billion**. We expect that to grow by another **\$25 billion** in the next 10 years.
- Municipal taxes paid by NCIA members in 2024 were just over **\$175 million**.





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